

# Syllabus 2016

1<sup>st</sup> Year

Graduate School of Fashion and Living  
Environment Studies  
Master's Program in Clothing Science Studies  
Global Fashion Concentration(English·Language Program)

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Subject Title (Japanese)	プロジェクト研究 I		
Subject Title	Project Research I		
必修 Compulsory	後期 Term2	5単位 5Credits	演習 Seminar
Instructor	© 高木 陽子(TAKAGI Yoko), サミュエル トーマス(THOMAS Samuel), 横山 稔(YOKOYAMA Minoru)		
授業概要 / Class Description	<p>How can fashion and textile specialists contribute to the various emergent problems of the contemporary global society? In this course, students examine critical issues and establish a research subject, appropriate method related art and design theory for a thesis or a social practice. They also learn all the necessary skills.</p> <p>Students report the progress to the supervisors and receive guidance and academic as well as practical advice. Invited specialists offer various conceptual frameworks and case studies.</p>		
到達目標 / Goal	<p>To set an innovative research subject based on a well-balanced perspective on production, technique and management. Make an effective research plan.</p>		
授業計画 / Class schedule			
	年月日 Y/M/D	内容 Class Schedule	
1	2016年09月26日	Orientation. University research facilities guidance.	
2	2016年10月03日	Presentation of the general research idea. Special lecture: Creation of a Japanese high brand.	
3	2016年10月17日	General survey on research subject. Special lecture on curating fashion exhibitions.	
4	2016年10月24日	Report on general survey of the research subject (400 words) with bibliography. Feedback. Special lecture: Fashion in the contemporary art theories.	
5	2016年10月31日	Study on research history 1. Special lecture: BioArt and BioDesign.	
6	2016年11月08日	Study on research history 2. Special lecture: Workshop projects.	
7	2016年11月14日	Report on research history (1000 words) with bibliography. Feedback.	
8	2016年11月21日	Study on research method.	
9	2016年11月28日	Experiment and gathering document 1.	
10	2016年12月05日	Experiment and gathering document 2.	
11	2016年12月12日	Presentation on research history and method of the selected subject. Feedback.	
12	2016年12月19日	Image building strategies: Photo shooting.	
13	2017年01月16日	Image building strategies: Edition of visual document.	
14	2017年01月23日	Preparation for the final presentation.	
15	2017年01月30日	Final presentation of research proposal.	
評価方法 / Evaluation	<p>Evaluation: A(S)~C・E Evaluation Criteria: Final presentation and Report 70% Participation and in-class activity 30%</p>		
教科書等 / Textbook	Students will be informed after each lecture.		
準備学習 / Preliminary study	Students will be informed after each lecture.		
担当教員問合せ先 / Office to contact	Joint Research Office for Fashion and Clothing Culture (F41a). Institute/Architecture and Interior dept. Interior Design division		

Subject Title (Japanese)	プロジェクト研究 I																																
Subject Title	Project Research I																																
必修 Compulsory	通年 Term1, 2	5 単位 5Credits	演習 Seminar																														
Instructor	◎ 藤江 大輔 (FUJIE Daisuke)																																
授業概要 / Class Description	<p>The overall aim of this class is to assist the student to develop both a conceptual framework and the analytical skills associated with the creation of all types of new venture including Fashion related business.</p> <p>As uncertainty increases in the business environment facing you, it is crucial for you to well understand the entrepreneurial way of thinking and the new venture management. This is likely to lead you to initiate your own start-up and/or grow yourself. In creating new ventures, it is crucial to understand the entrepreneur, the process of growing the business, how to conduct deals and how to harvest. In addition, it has become clearer that understanding financial aspects of the new venture creation from both the perspectives of the entrepreneur and the venture capitalist is of critical importance for starting up and growing new ventures. Thus, this class is arranged in order for the participant to absorb the relevant skills and mind-sets to the above topics.</p>																																
到達目標 / Goal	<p>Understanding and managing appropriate growth process are crucial for you to make entrepreneurial decisions in the future. The classes would be arranged to deeply absorb the relevant knowledge and behavior to these growth processes.</p>																																
授業計画 / Class schedule	<p style="text-align: center;">内容 Class Schedule</p> <table border="1"> <tr><td>1</td><td>Introduction (What is entrepreneurship? And What is fashion entrepreneurship?)</td></tr> <tr><td>2</td><td>Idea generation I (managing creativity of individuals)</td></tr> <tr><td>3</td><td>Idea generation II (managing creativity of individuals)</td></tr> <tr><td>4</td><td>Foundation of new venture management</td></tr> <tr><td>5</td><td>Characteristics of entrepreneurs and their behavioural pattern</td></tr> <tr><td>6</td><td>Typology of start-ups and corresponding entrepreneurial strategies</td></tr> <tr><td>7</td><td>Start-up process</td></tr> <tr><td>8</td><td>Interim presentation of the business story and discussion</td></tr> <tr><td>9</td><td>The role of the business plan and how to utilize the various management tools in the entrepreneurial context.</td></tr> <tr><td>10</td><td>Evaluation of new venture opportunities and strategies</td></tr> <tr><td>11</td><td>New venture finance - basics, applications and cash flow exercise</td></tr> <tr><td>12</td><td>Mid term exam with the explanation of the contents</td></tr> <tr><td>13</td><td>Team building</td></tr> <tr><td>14</td><td>New venture growth</td></tr> <tr><td>15</td><td>Final business story presentation and discussion</td></tr> </table>			1	Introduction (What is entrepreneurship? And What is fashion entrepreneurship?)	2	Idea generation I (managing creativity of individuals)	3	Idea generation II (managing creativity of individuals)	4	Foundation of new venture management	5	Characteristics of entrepreneurs and their behavioural pattern	6	Typology of start-ups and corresponding entrepreneurial strategies	7	Start-up process	8	Interim presentation of the business story and discussion	9	The role of the business plan and how to utilize the various management tools in the entrepreneurial context.	10	Evaluation of new venture opportunities and strategies	11	New venture finance - basics, applications and cash flow exercise	12	Mid term exam with the explanation of the contents	13	Team building	14	New venture growth	15	Final business story presentation and discussion
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評価方法 / Evaluation	<p>Evaluation : A(S)~C・E  Evaluation Criteria : Final report 70% Participation and in-class activity 30%</p>																																
教科書等 / Textbook	Students will be informed after each lecture.																																
準備学習 / Preliminary study	Students will be informed after each lecture.																																
担当教員問合せ先 / Office to contact	Department of Fashion Sociology Office (A064)																																

Subject Title (Japanese)	ファッションデザイン論		
Subject Title	Fashion Design		
選択 Elective	前期 Term1	2単位 2Credits	講義 Lecture
Instructor	◎森 崇(MORI Takashi)		
授業概要 / Class Description	<p>This is almost a compulsory exercise for designers: respond to three design requests from an imaginary client, namely, a design based on a concept, a design based on a function and a design taking ecology into account. Students will have to learn how to create an output, based on their own ideas but also from the feedback received from teachers and students. This will serve as training for the second half project where they will have to take into account both the subjective and the objective aspects of design.</p>		
到達目標 / Goal	<p>Making presentations that are interesting to others while making sense from a business point of view. Developing the skills of a flexible and capable professional designer able to build a win-win relationship by quickly understanding the wishes of his client while remaining strongly creative.</p>		
授業計画 / Class schedule			
	年月日 Y/M/D	内容 Class Schedule	
1	2016年04月12日	orientation: introduction of various professions in the fashion industry and understanding of designer's role	
2	2016年04月19日	marketing theory:3C (customer/competitor/company) and 4P (product/price/place/promotion)	
3	2016年04月26日	branding theory: definition and 12 factors for successful branding	
4	2016年05月10日	1st compulsory task: design based on visual effect : architecture / presentation of market research	
5	2016年05月17日	brush up: analysis of designs and fabric selection	
6	2016年05月24日	work for the task: pattern making and draping	
7	2016年05月31日	1st critique: presentation of 1st compulsory task	
8	2016年06月07日	2nd compulsory task: functional design : uniform	
9	2016年06月14日	brush up: analysis of designs and fabric selection	
10	2016年06月21日	work for the task: pattern making and draping	
11	2016年06月28日	2nd critique: presentation of 2nd compulsory task	
12	2016年07月05日	3rd compulsory task: ecological design : less waste production	
13	2016年07月12日	brush up: analysis of designs and fabric selection	
14	2016年07月19日	work for the task: pattern making and draping	
15	2016年07月26日	3rd critique: presentation of 3rd compulsory task	
評価方法 / Evaluation	<p>Evaluation : A(S)~C・E  Evaluation Criteria: In-class activity :80%  attendance :20%</p>		
教科書等 / Textbook	none		
準備学習 / Preliminary study	portfolio would be preferable		
担当教員問合せ先 / Office to contact	Joint Research Office for Fashion and Clothing Culture (F41A)		

Subject Title (Japanese)	ファッションデザイン論演習		
Subject Title	Seminar in Fashion Design		
選択 Elective	後期 Term2	1単位 1Credit	演習 Seminar
Instructor	◎森 崇(MORI Takashi)		
授業概要 / Class Description	Students will choose one fashion brand based in Japan and will create at least 3 pieces on the assumption that they will be interviewed for the brand they chose. Students should preserve the identity of the brand while looking for new ideas. This will be a useful practice for students who will be required to present a winning plan for their own label the following year.		
到達目標 / Goal	Making presentations that are interesting to others while making sense from a business point of view. Developing the skills of a flexible and capable professional designer able to build a win-win relationship by quickly understanding the wishes of his client while remaining strongly creative.		
授業計画 / Class schedule			
	年月日 Y/M/D	内容 Class Schedule	
1	2016年09月27日(火)	making a successful protocol: outline for making a logical and effective protocol including essential contents	
2	2016年10月04日(火)	market research: review of marketing & branding theory / presentation of the protocol	
3	2016年10月11日(火)	mood-board making: creating unique, impressive and effective mood-board / presentation of market research	
4	2016年10月18日(火)	selection of actual samples: fixing and alteration of 3 outfits / presentation of mood-board	
5	2016年10月25日(火)	pattern making or draping: start making actual samples / presentation and alteration of the outfits	
6	2016年11月15日(火)	collection work: support for making samples	
7	2016年11月22日(火)	collection work: support for making samples	
8	2016年11月29日(火)	critique #1: 1st sample review (20%)	
9	2016年12月06日(火)	collection work: support for making samples	
10	2016年12月13日(火)	collection work: support for making samples	
11	2016年12月20日(火)	critique #2: 2nd sample review (40%)	
12	2017年01月10日(火)	brand label (logo): typography and colors analysis / presentation of flat drawings	
13	2017年01月17日(火)	merchandise planning: basis of merchandising (design-produce-sales) and making a MD chart	
14	2017年01月24日(火)	linesheet making: how to calculate cost price and retail price	
15	2017年01月31日(火)	final presentation: make a 20-minutes presentation using protocol and actual samples	
評価方法 / Evaluation	Evaluation : A(S)~C・E Evaluation Criteria: paper works (concept idea) :40% garment works (quality of sample):40% attendance :20%		
教科書等 / Textbook	none		
準備学習 / Preliminary study	portfolio would be preferable		
担当教員問合せ先 / Office to contact	Joint Research Office for Fashion and Clothing Culture (F41A)		

Subject Title (Japanese)	日本造形文化論		
Subject Title	Japanese Art and Design		
選択 Elective	前期 Term1	2単位 2Credits	講義 Lecture
Instructor	◎ 高木 陽子(TAKAGI Yoko), 横山 稔(YOKOYAMA Minoru)		
授業概要 / Class Description	<p>This lecture series will focus on basic ideas of art and design in Japanese culture and will be presented by a number of specialists, both from in-house and from outside.</p> <p>It is hoped that students will appreciate both the gorgeous images and delicate beauty of Japanese art and design by synthesizing the lectures, reading academic papers and classics, discussions, and their research.</p>		
到達目標 / Goal	<p>Art and design in Japanese culture has been historically influenced by foreign countries and has gone through a process of acceptance, reworking and reconstruction. Diverse cultural influences have been weaved into Japanese art and design culture, from, color, art and clothing to architecture, living style, and globalization. The goal of this lecture series is to provide students with an understanding of how Japanese art and design has developed over time as a result of these various cultural influences.</p>		
授業計画 / Class schedule	内容 Class Schedule		
1	Orientation(Takagi, Yokoyama)		
2	The Color of Japanese Art (Ozeki)		
3	Introduction to Japanese Religion (Gaitanidis)		
4	Japanese Monster in Art History(Okajima)		
5	Japonisme (Takagi)		
6	Japonisme in Fashion(Takagi)		
7	Techniques for Japanese Style Paintings (Shibata)		
8	Calligraphy (Suzuki)		
9	History of Japanese Clothing (Cliffe)		
10	Kimono: Art of Wearing (Cliffe)		
11	Art of Japanese Joinery (Yokoyama)		
12	Art of Japanese Traditional Architecture and Interior Design (Yokoyama)		
13	Way of Tea (Denda)		
14	Fieldwork		
15	Conclusion: Summary and discussion (Takagi, Yokoyama)		
評価方法 / Evaluation	<p>Evaluation : A(S)~C・E  Evaluation Criteria: Class portfolio 50% In-class activity 50%</p>		
教科書等 / Textbook	Students will be informed after each lecture.		
準備学習 / Preliminary study	To be prepared to discuss the lecture topic.		
担当教員問合せ先 / Office to contact	Joint Research Office for Fashion and Clothing Culture (F41a). Institute/Architecture and Interior dept. Interior Design division.		

Subject Title (Japanese)	日本造形文化論演習		
Subject Title	Seminar in Japanese Art and Design		
選択 Elective	前期 Term1	1単位 1Credit	演習 Seminar
Instructor	◎ 高木 陽子(TAKAGI Yoko), 横山 稔(YOKOYAMA Minoru)		
授業概要 / Class Description	<p>In this seminar, students will visit places where the essence of traditional Japanese art and design can be seen and felt. Student's understanding of the lectures will be deepened by, for example, wearing a kimono or sitting on a tatami floor in a traditional Japanese tea house in an atmosphere of simple beauty while feeling the season, tasting Japanese tea and admiring the Japanese art on the walls. Prerequisite: Advanced Study of Art and Design in Japanese Culture.</p>		
到達目標 / Goal	<p>Students feel the true fabric of Art and Design with they actually experience it using their five senses. Students will experience the traditional Japanese life style(clothing, food and living)by engaging in various types of fieldwork.</p>		
授業計画 / Class schedule	<p style="text-align: center;">内容 Class Schedule</p>		
1	Orientation		
2	Advanced lecture		
3	Fieldwork 1		
4	Fieldwork 2		
5	Fieldwork 3		
6	Fieldwork 4		
7	Fieldwork 5		
8	Fieldwork 6		
9	Fieldwork 7		
10	Fieldwork 8		
11	Fieldwork 9		
12	Fieldwork 10		
13	Fieldwork 11		
14	Fieldwork 12		
15	Summary and Discussion		
評価方法 / Evaluation	<p>Evaluation : A(S)~C•E Evaluation Criteria: Essay 50% In-class activity 50%</p>		
教科書等 / Textbook	Students will be informed the detail of Fieldwork( 1-12 )on the day of Orientation.		
準備学習 / Preliminary study	Students will be informed the detail of Fieldwork( 1-12 )on the day of Orientation.		
担当教員問合せ先 / Office to contact	Joint Research Office for Fashion and Clothing Culture (F41a). Institute/Architecture and Interior dept. Interior Design division		
備考 / Notes	Students to bear a part of the cost of each trip, including transportation and admission fees.		

Subject Title (Japanese)		ファッション理論	
Subject Title		Fashion Theory	
選択 Elective	前期 Term1	2単位 2Credits	講義 Lecture
Instructor ◎ スレード トビー アレクサンダー (SLADE Toby)			
<b>授業概要 / Class Description</b> This course on fashion theory will examine the canonical and other advanced theories of fashion. It seeks to understand the role of clothing and fashion in our personal lives and in society at large. It will examine the theory of why we wear clothing and how we choose it and judge it; how it affects economies and politics, and how it is linked to greater art movements and aesthetics.			
<b>到達目標 / Goal</b> To read and understand the key thinkers in the canon of Fashion Theory, be able to critique them and to apply their ideas to historical and contemporary fashion.			
<b>授業計画 / Class schedule</b>			
内容 Class Schedule			
1	Introduction: What is Fashion?	By way of introduction this class will start to think about possible philosophical or metaphysical definitions of fashion.	
2	Origins: Archeology, Anthropology and Fashion	This class will examine the reasons why human beings are the only animal to wear clothing. We will look at the first examples of clothing and try to imagine fashion from the point of view of thousands of years.	
3	The Mechanics of Fashion: Production chains and Structural Sociolinguistics	Here we will look at the physical and conceptual construction of clothes. How these two processes overlap will be the focus here, using the ideas of Roland Barthes.	
4	Periodisation: Modernity, Pre & Post. The logics of Time	Through the primary example of suits we will examine how fashion is link the time it is situated within.	
5	Sex and Gender	Via the example of flappers we will look at fashion as a battleground for the conceptualisation of sex and gender.	
6	Material and Materialism	The week will examine socioeconomic understandings of clothing, especially Marxist thought and the Veblen's idea of conspicuous consumption.	
7	The Psychology of Clothes: Dandyism and Desublimation	This class will examine the psychological approach to fashion. The shame of nudity, the culturally constructed ideas of modesty and the development of personality from childhood will be examined in relation to the body and how we cover it.	
8	Orientalist and Occidentalism: Fashion the Other	Here we will examine Japanese fashion history and the assumptions of orientalism within it. In creating an encompassing idea of an unknown other academic understandings commit a logical mistake. We will examine this essentialism and how it can be avoided.	
9	Identity and the Body Social	Through an examination of facial adjustment will look at socio-anthological understandings of fashion. We will look at the ideas of Georg Simmel and examine the self-decoration of first peoples.	
10	Ornamentals & Minimalism: Directionality in Fashion	As a primal function of modernism, anti-ornamentalism still governs much of design theory. We will look at the onset of anti-ornamentalism in the early twentieth century and the idea of an avant-guard within fashion.	
11	Style and Genius: The mechanics of History	In this class we will examine the concept of style and how it has changed over time. Looking at the related ideas of genius and transcendence.	
12	Postmodernity	Though the work of Jean Baudrillard and Jacques Derrida we will examine the key ideas of postmodernity and how it applies to fashion.	
13	Final Student Presentations	Students will present their final philosophical projects.	
14	Final Student Presentations	Students will present their final philosophical projects.	
15	Feedback		

<p>評価方法 / Evaluation</p>	<p>Evaluation: A(S)~C•E  Evaluation Criteria: There will be a final theoretical project for this course which will be presented to the class and submitted as a final essay (70%). There will also be weekly response exercises that will sometimes be written but at other times will be drawn or design based (30%).</p>
<p>教科書等 / Textbook</p>	<p>There is a printed course reader for this course available in the in first class with core and advanced readings on each topic.</p>
<p>準備学習 / Preliminary study</p>	<p>This course assumes basic undergraduate knowledge about fashion theory. If students have not studied fashion theory before there is a pre-course reading list available.</p>
<p>担当教員問合せ先 / Office to contact</p>	<p>Joint Research Office for Fashion and Clothing Culture (F41a)</p>

Subject Title (Japanese)	メディア論		
Subject Title	Media Studies		
選択 Elective	前期 Term1	2単位 2Credits	講義 Lecture
Instructor	◎高野 公三子(TAKANO Kimiko)		
授業概要 / Class Description	<p>The objective of this class is to examine contemporary Japanese society through fashion and media. In this case, "media" includes not only traditional media such as magazines and TV, but also various other fields: social media, the city itself, and so on. We research the Japanese fashion through the analysis of the history of the relationship between the media and the street fashion.</p>		
到達目標 / Goal	<p>The primary goal of this class is to understand fashion relative to its place in daily life from a number of different perspectives. Before moving on to an understanding of how street fashion culture, Japanese media, and social phenomena are related to each other. Through this class students will aim for literacy in Japanese fashion and culture, and carrying the sense of seeing the society.</p>		
授業計画 / Class schedule	<p style="text-align: center;">内容 Class Schedule</p>		
1	Orientation: Concept of the class, to share points of view about "fashion".		
2	Media and cultural studies, fashion sociology, and a briefing on recent Japanese fashion and culture.		
3	Fashion marketing and fashion system(s).		
4	The history of the relationship between Japanese media and Japanese street fashion (1): Prehistory of Fashion Magazine ("Fujin Gaho" to "The First Fashion Runway Show" and Department Store).		
5	The history of the relationship between Japanese media and Japanese street fashion (2): The Birth of the Japanese Fashion Magazine to the rise of Street Culture ("anan" to "CUTiE").		
6	The history of the relationship between Japanese media and Japanese street fashion (3): After "The Flat" era (2000-).		
7	The history of the relationship between Japanese media and Japanese street fashion (4): Personal Media and Social Media.		
8	Discussion on the basis of datum analysis: report ①		
9	New dimension of Japanese fashion (1): "Slow Fashion"(small and local).		
10	Guest Speaker: fashion designer		
11	New dimension of Japanese fashion (2): "OK Fashion"("futsu-kei").		
12	New dimension of luxury fashion: report ②		
13	New dimension of D.I.Y culture, "MAKERS", "FabLab", and fashion.		
14	Guest Speaker: Editor in chief of Fashion Magazine/Web Magazine		
15	Reconsideration of the media and fashion & culture: report ③		
評価方法 / Evaluation	<p>Evaluation: A(S)~C・E  Evaluation Criteria: reports (3×20%), in-class activities 40%</p>		
教科書等 / Textbook	Students will be informed after each lecture.		
準備学習 / Preliminary study	There is no preliminary study.		
担当教員問合せ先 / Office to contact	<p>Editorial department of "ACROSS", PARCO CO., Ltd.  takano@web-across.com  http://www.web-across.com/</p>		

Subject Title (Japanese)	クリティカルライティング		
Subject Title	Critical Writing		
選択 Elective	前期 Term1	1単位 1Credit	演習 Seminar
Instructor	◎サミュエル トーマス(THOMAS Samuel)		
授業概要 / Class Description	Using a variety of academic texts across disparate fields, this course will provide students with the skills necessary to write at an advanced academic level. In each class the students will present a short precis on one of a number of diverse topics designed to expand the repertoire of written styles at their disposal, as well as helping them to develop their own style. Students will be encouraged to not only understand the text, but develop their own critical analysis within the class.		
到達目標 / Goal	The eventual goal of this class is to furnish students with the writing skills essential to academia as well as important additions to any skill set within fashion, the arts, and related industries. Students will finish the course empowered by the ability to express their own views with confidence, eloquence and academic poise.		
授業計画 / Class schedule	内容 Class Schedule		
1	Course Orientation and Self-introductions		
2	History		
3	Art History (Modern)		
4	Art History (Contemporary)		
5	Aesthetics		
6	Design History		
7	Sociology		
8	Textile Studies		
9	Anthropology		
10	Gender Studies		
11	Popular Culture		
12	Orientalism		
13	Japonisme		
14	Japanology		
15	Feedback - Summary		
評価方法 / Evaluation	Evaluation: A(S)~C+E 評価 Evaluation Criteria: Final Exam 40% Final Paper 30% Attendance and Class Participation 30%		
教科書等 / Textbook	University of Chicago Press Staff「The Chicago Manual of Style, 16th Edition」(University Of Chicago Press) Kate L. Turabian and University of Chicago Press Staff 「A Manual for Writers of Research Papers, Theses, and Dissertations, Chicago Style for Students and Researchers - Eighth Edition」(University Of Chicago Press) Additional teaching materials will be distributed in class.		
準備学習 / Preliminary study	Students are advised to familiarize themselves with contemporary academic writing style and tone prior to the course. Students are required to be well read in a variety of disciplines in addition to their primary subject of study.		
担当教員問合せ先 / Office to contact	samuel@tokyotelephone.com		

Subject Title (Japanese)	ファッションサイエンス論		
Subject Title	Physical and Chemical Property of Textile, and Functionality and Comfortability of Clothing		
選択 Elective	前期 Term1	2 単位 2Credits	講義 Lecture
Instructor	◎ 米山 雄二(YONEYAMA Yuji), 永井 伸夫(NAGAI Nobuo), 小柴 朋子(KOSHIBA Tomoko) 佐藤 真理子(SATO Mariko), 柚本 玲(YUMOTO Lei)		
授業概要 / Class Description	In this class, students will gain a deeper understanding of the functionality of clothing from the aspects physiology and human factor engineering, and the features textile materials, and the care for fashion textiles. In particular, students will learn about making clothing which has both functionality and fashionability, and valuable guides in selection of textile materials.		
到達目標 / Goal	Functionality of clothing can be considered from the relation physiology and human factor engineering. Features and the care for fashion textiles can be understood scientifically.		
授業計画 / Class schedule	内容 Class Schedule		
1	Appearance characteristics of fabrics and fibers. (Yumoto)		
2	Chemical properties of natural and man-made fibers (Yumoto)		
3	Dyeing properties of textile fibers (acid, direct and disperse dyestuffs). (Yumoto)		
4	Surface and interface on fabrics (Yoneyama)		
5	Mechanism of detergency : emulsification, dispersion, and solubilization (Yoneyama)		
6	Surfactant used for fabric care: anionic and nonionic surfactants (Yoneyama)		
7	The structure of the human body and characteristics of human body shape (Koshiba)		
8	The relationship between body movement and functional apparel design (Koshiba)		
9	Function of compression wear and effect of clothing pressure (Koshiba)		
10	The comfortable of foot wear. ~Anatomy of leg and foot. The relationship between foot and foot wear. ~ (Nagai)		
11	The relationship between walking and foot wear. ~Mechanism of human walking.~ (Nagai)		
12	Management of clean clothes. ~ Examination of dirt and bacteria of clothes.~ (Nagai)		
13	The thermoregulation and clothing comfort under cold environment (Sato)		
14	The thermoregulation and clothing comfort under hot environment (Sato)		
15	Physiological characteristics of the skin and functional apparel design (Sato)		
評価方法 / Evaluation	Evaluation: A(S)~C・E Evaluation Criteria: Essay 50%, Participation and in-class activity 50%		
教科書等 / Textbook	Non		
準備学習 / Preliminary study	Consider the relation to your research task		
担当教員問合せ先 / Office to contact	Textile Laboratory (A073), Functional Design Laboratory (A081a)		
備考 / Notes	Refer to materials delivered		

Subject Title (Japanese)	テキスタイル技術演習		
Subject Title	Seminar in Textile Technique		
選択 Elective	後期 Term2	1単位 1Credit	演習 Seminar
Instructor	◎ 米山 雄二(YONEYAMA Yuji), 柚本 玲(YUMOTO Lei), 齋藤 光彌(SAITO Mitsuya)		
授業概要 / Class Description	Learning the textile (dyeing and weaving) of Japan through measurements of textile properties, dyeing practice and investigative tours.		
到達目標 / Goal	Various textile design can be done by use of dyeing, printing, and weaving technologies.		
授業計画 / Class schedule	内容 Class Schedule		
1	YONEYAMA, YUMOTO	Orientation Exercise of weaving by table loom (1) – Preparation: Setting warp yarns	
2	YONEYAMA, YUMOTO	Exercise of weaving by table loom (2) –Preparation and Weaving the plain patterns	
3	YONEYAMA, YUMOTO	Exercise of weaving by table loom (3) –Weaving the twill patterns	
4	YONEYAMA, YUMOTO	Exercise of weaving by table loom (4) –Finishing	
5	YONEYAMA, YUMOTO, SAITO	Exercise of making the textile patterns by geometric technique with PC	
6	YONEYAMA, YUMOTO, SAITO	Exercise of heat transfer print	
7	YONEYAMA, YUMOTO, SAITO	Exercise of dyeing techniques (1) –Dyeing to cotton T-shirt with synthetic Indigo	
8	YONEYAMA, YUMOTO, SAITO	Exercise of dyeing techniques (2) –Dyeing to cotton T-shirt with natural Indigo	
9	YONEYAMA, YUMOTO, SAITO	Exercise of dyeing techniques (3) –Effect of inorganic salts on coloring of natural dye	
10	YONEYAMA, YUMOTO, SAITO	Exercise of dyeing techniques (4) –Dyeing to silk handkerchief with natural dye	
11	YONEYAMA, YUMOTO, SAITO	Exercise of dyeing techniques (5) –Dyeing to cotton handkerchief with Reactive dye	
12	YONEYAMA, YUMOTO, SAITO	Exercise of dyeing techniques (6) –Drawing to cotton T-shirt with pigment and reactive dye	
13	YONEYAMA, YUMOTO, SAITO	Opal finish (1) –Preparation of paper pattern, making motifs and designing patterns to be finished on scarfs.	
14	YONEYAMA, YUMOTO, SAITO	Opal finish (2) –Placing paste, heating, and washing out	
15	YONEYAMA, YUMOTO, SAITO	Opal finish (3) –Dyeing to cotton part of scarf	
評価方法 / Evaluation	Evaluation: A(S)~C・E Evaluation Criteria: Essay 50%, Participation and in-class activity 50%		
教科書等 / Textbook	Non		
準備学習 / Preliminary study	Consider the relation to your research task		
担当教員問合せ先 / Office to contact	Textile Laboratory(A073)		
備考 / Notes	Refer to materials delivered		

Subject Title (Japanese)	機能アパレルデザイン演習		
Subject Title	Seminar in Physiology and Ergonomics		
選択 Elective	後期 Term2	1単位 1Credit	演習 Seminar
Instructor	◎小柴 朋子(KOSHIBA Tomoko), 永井 伸夫(NAGAI Nobuo), 佐藤 真理子(SATO Mariko)		
授業概要 / Class Description	In developmental research on functional design, learning through experiments is important. In this seminar, attention is focused on uniquely Japanese materials and environments. Various measuring instruments are handled and basic items are learned through experiments and field trips.		
到達目標 / Goal	In order to understand the purpose of research and to achieve results, you learn performing a suitable method correctly.		
授業計画 / Class schedule	内容 Class Schedule		
1	Orientation; Research methods for determining the functional design of clothing in Japan. (Koshiba, Nagai, Sato)		
2	The relationship between foot and foot wear. We analyze gait and function of shoes by measuring plantar pressure distribution.(Nagai)		
3	The foot shape and foot wear. Making a foot model from foot size data of three-dimensional (3D) measurement system. (Nagai)		
4	Observation of walking using 3D motion analysis and measurement of the muscle activity using electromyography. (Nagai)		
5	Management of clean clothes. Examination of dirt and bacteria of clothes.(Nagai)		
6	Design of tight fit wear. (Koshiba)		
7	Pattern of tight fit wear. (Koshiba)		
8	Making of tight fit wear. (Koshiba)		
9	Making of tight fit wear.(Koshiba)		
10	Evaluation of tight fit wear. (Koshiba)		
11	Skin sensation and physiology. (Sato)		
12	Heat Retention and Warm/Cold Contact Sensation. (Sato)		
13	Water Absorbency and Air Permeability. (Sato)		
14	Environmental Temperature and Humidity Measurement and Evaluation of Thermal Index. (Sato)		
15	Measurement of Skin Temperature and Clothing Climate. (Sato)		
評価方法 / Evaluation	Evaluation: A(S)~C・E Evaluation Criteria: Essay 50%, Participation and in-class activity 50%		
教科書等 / Textbook	Students will be informed after each lecture.		
準備学習 / Preliminary study	Consider the relation to your research task		
担当教員問合せ先 / Office to contact	Functional Design Laboratory ( A081a )		
備考 / Notes	Refer to materials delivered		

Subject Title (Japanese)	ファッション産業論		
Subject Title	Fashion Industry		
選択 Elective	前期 Term1	2単位 2Credits	講義 Lecture
Instructor	◎ 首藤 真一 (SHUTO, Shinichi)		
授業概要 / Class Description	Learn the basic structure and uniqueness of the Japanese fashion industry based on the current industry topics. Students need to participate in discussions and contribute their opinions in the class.		
到達目標 / Goal	Students cultivate better understanding of Japan-specific system and trends in the Japanese fashion industry, and acquire knowledge of the unique market characteristics.		
授業計画 / Class schedule			
内容 Class Schedule			
1	Orientation; Define and categorize the fashion industry in Japan		
2	Uniqueness of the Japanese fashion industry and market trends		
3	Current situations and issues of Japanese big apparel manufacture		
4	Apparel retailing in Japan – Department stores		
5	Apparel retailing in Japan – Specialty stores		
6	Apparel retailing in Japan – Direct channels		
7	Japanese domestic fashion brands and imported fashion brands		
8	Current trends and issues in the luxury market in Japan		
9	New business models and trends in the Japanese fashion industry		
10	Japanese consumer behaviors for fashion		
11	Overseas fashion brands succeed in the Japanese market		
12	Standardization strategy and Adaptation strategy		
13	Effective media and tools for communication in Japan		
14	Project presentation		
15	Review and discussion		
評価方法 / Evaluation	Evaluation: A(S)~C+E Evaluation Criteria: Examination/ Report60%, Attendance and Participation40%		
教科書等 / Textbook	Refer to materials delivered.		
準備学習 / Preliminary study	Reserch the market as much as possible in order to obtain the basic knowledge about the fashion market in Japan		
担当教員問合せ先 / Office to contact	Shinichi Shuto / shinichi@brand-news.jp		

Subject Title (Japanese)	ファッション産業論演習		
Subject Title	Seminar in Fashion Industry		
選択 Elective	前期 Term1	1単位 1Credit	演習 Seminar
Instructor	◎ 藤江 大輔(FUJIE Daisuke), 金川 孝義(KANAGAWA Takayoshi)		
授業概要 / Class Description	Students will visit fashion outlets and areas known for fashion such as Shibuya 109, Harajuku, Daikanyama, Aoyama and so on. Each fashion area has a different future from others depending on people going by and some other factors.		
到達目標 / Goal	Students are required to gain the ability to find out characteristics of each fashion area and to predict the possibilities for fashion business.		
授業計画 / Class schedule	内容 Class Schedule		
1	Orientation and brief lecture on the fashion markets in Japan(T.KANAGAWA)		
2	Visit Shibuya 109, well known as a Mecca for new wave fashion brands (T.KANAGAWA)		
3	Visit Laforet Harajuku, a shopping mall synonymous with Harajuku fashion (T.KANAGAWA)		
4	Visit Meiji street in Shibuya.(T.KANAGAWA)		
5	Visit Omotesando and Aoyama areas. (T.KANAGAWA)		
6	Visit From First street and Kottodori street in Aoyama. (T.KANAGAWA)		
7	Visit Daikanyama area .(T.KANAGAWA)		
8	Visit Jiyugaoka area. (T.Kanagawa)		
9	Visit Marunouchi Area near Tokyo station (T.Kanagawa)		
10	Visit NAKAMEGURO area. (T.KANAGAWA)		
11	Business model innovation in fashion industry : Does business model innovation occur in the fashion industry ? (D.FUJIE)		
12	Case study 1 : Moda Operandi – A new style of fashion retail (D.FUJIE)		
13	Case study 2 : Kickstater.com – A new style of finance driven (D.FUJIE)		
14	Case study 3 : ZOZOTOWN / Stores.jp – A new style of social commerce (D.FUJIE)		
15	Discussion : Innovation is a phenomenon in the present and the future. It can not be found in bulky textbooks.(D.FUJIE)		
評価方法 / Evaluation	Evaluation : A(S)~C・E Evaluation Criteria : Final report 70% Participation and in-class activity 30%		
教科書等 / Textbook	Studies will be informed after each lecture.		
準備学習 / Preliminary study	Read articles and the hottest topics in the fashion field as much as possible		
担当教員問合せ先 / Office to contact	Fashion sociology office(A064)		

Subject Title (Japanese)	日本語(基礎)		
Subject Title	Japanese (Basic)		
選択 Elective	通年 Term1, 2	2単位 2Credits	演習 Seminar
Instructor	◎三國 純子(MIKUNI Junko)		
授業概要 / Class Description	<p>Japanese (Basic) lessons, designed for beginners, cover basic Japanese grammar and sentence patterns, as well as vocabulary and expressions necessary in real life situations. The lessons focus on not only oral practice, but also listening, reading, and writing. Writing exercises in hiragana (Japanese alphabet), katakana (Japanese alphabet) and kanji (Chinese Characters) are also presented. *Student with a high Japanese proficiency will not be allowed to take the course.</p>		
到達目標 / Goal	<p>This course will enable students to gain an understanding of basic Japanese grammar. In addition, it will equip students to carry out functions as describing oneself, expressing opinions and giving impressions about various topics.</p>		
授業計画 / Class schedule			
内容 Class Schedule			
1	Explanation of how the lessons will be taught. Filling out a "can do" list.		
2	Describing yourself in simple terms.		
3	Handling numbers, quantities and prices.		
4	Describing everyday life and possessions.		
5	Understanding descriptions of the location of things.		
6	Understanding basic sentences describing familiar activities from everyday life.		
7	Giving a simple description of daily routines, likes and dislikes.		
8	Understanding dates, days and time.		
9	Understanding and describing simple phrases about places.		
10	Talking about your likes and interests and asking others about theirs.		
11	Explaining that you have received something from someone or given something to someone.		
12	Comparing and discussing what to choose, where to go, what to do, etc.		
13	Talking about what you did or how you felt using a past form.		
14	Japanese annual events.		
15	Term1 final review.		
16	Describing hopes and plans and offering to do something for someone.		
17	Understanding how to make and use the dictionary form of verbs.		
18	Describing yourself and expressing your abilities using the dictionary form of verbs.		
19	Understanding how to make and use the "te"-form of verbs.		
20	Understanding directions and requests using "te"-form of verbs.		
21	Making requests and giving permission using "te"-form of verbs.		
22	Expressing temporal sequences of actions or procedures using the "te"-form of verbs.		
23	Expressing a negative request in which the speaker asks or instructs someone not to do something.		
24	Describing your past experiences using the "ta"-form of verbs and adjectives.		

25	Understanding informal conversations.
26	Expressing your opinions or impressions about certain topics and experiences.
27	Using reported speech to express what someone has said.
28	Understanding how to modify a noun.
29	Conveying thanks and gratitude.
30	Term2 final review.
評価方法 / Evaluation	Evaluation: A(S)~C・E Evaluation Criteria: Final test 70% Participation and in-class activity 30%
教科書等 / Textbook	3anet corporation『Elementary Japanese1 Grammar Notes 』(スリーエーネットワーク) 3anet corporation『Elementary Japanese1 Grammar Notes 』(スリーエーネットワーク)
準備学習 / Preliminary study	Pre-class preparation using the grammar textbook and review are required for the lessons.
担当教員問合せ先 / Office to contact	MIKUNI Junko (Japanese・Intercultural Studies and Tourism C office) A046b